

YOUR FAMILY & FRIENDS

A healing funeral is 10% about the deceased
and 90% about their family and friends.



How we add value.

1. Provide meaningful services to each generation of the family from the oldest to the youngest.
2. Establish new traditions that add value to the experience.
3. Provide real comfort inside the funeral home.



Funeral
Directors

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Borek Jennings
Pre-Recorded Information
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Borek Jennings – Building a Bridge

At Borek Jennings we are “Your Servant.” Our goal as “Your Servant” is to change what you think of funeral homes, to places where life is celebrated and loss is made meaningful.

How is that accomplished? We educate you about the meaning of every service we provide to your family. The result is a personalized service that you designed and that your family and friends will be changed by. We also have learned that meaningful services move the hearts and minds of every generation in the family.

As traditions change, each generation reacts differently to the symbolic meaning of the funeral. With any part of a funeral service, grandma may want, your mother may question, your sister may reject, and your niece may be confused by. Our duty to your family is to bridge the divide between each generation and aid the entire family with our experience.

Our special offerings get each generation of your family involved in the planning and participation of the funeral service. In doing so, the life is honored and the family is unified in a meaningful way.

We have provided a complete list of special offerings on the back of this report.

Special Offerings

SERVICE SATISFACTION GUARANTEE - If for any reason you are not completely satisfied with any portion of our service we pledge to surrender that portion of our service fee.

LOUNGE CAFE AREA - Each of our funeral homes offer a visitors lounge where we provide refreshments. We also allow you the convenience to enjoy snacks and meals in this area. Catering at additional cost is available that can be served in our lounge area.

GREETERS / SERVICE HOSTS - Our greeters will be present throughout your visitation and service to open doors, greet your guests and attend to all your needs.

ATTORNEY CONSULTATION - We provide a session with our attorney to answer legal questions that arise when closing an estate.

GRIEF SUPPORT - We facilitate grief support and can arrange for individual counseling sessions.

PHOTO INDEX OF FLORAL ARRANGEMENTS - To help you acknowledge those who sent flowers, a photo of each floral arrangement is taken.

INTERNET GUEST BOOK - Our website offers family and friends who are unable to attend the service an opportunity to express their condolences and share memories with your family.

DOVE RELEASE - The White Dove with its strong religious meaning can be a moving part of any service. Studies show that it is part of the human condition to look down when we are sad, limiting light to our eyes, and this affects how we feel. When a dove is released, everyone follows the dove as it ascends, flooding the eye with the sun's bright light. The light to our eyes provides us with gentle light therapy which has the ability to improve the way we feel. Of the 1,700 families served in the last five years, the dove release has been rated the #1 most meaningful moment of the funeral event.

VIDEO TRIBUTE - "A picture says a thousand words". Pictures can tell a life story. Using photos provided by you and your family, we produce a video program accompanied by music that spans the life of your loved one. In 1992 when we began producing video tributes it was an innovation; today it's a tradition.

CHILDREN'S STAR CLASS - The Star Class provides answers to questions, like – what is a funeral anyway? In this class, we will answer questions about death and funerals and give children a chance to write a message to their loved one on star shaped paper. Questions about death will lead to some of the most difficult and emotional moments parents can face. Educating the youngest generation of your family about death will change their view of life.

VALET PARKING - Our professional drivers will greet you at our main entrance and park your car in a secure lot and retrieve it upon your departure. This service is provided for evening visitation, between the hours of 5-8pm.

LIFE LEGACY BIOGRAPHICAL PACKAGE - The Life Legacy is a personalized memorial package that allows the family to tell the story of their loved one's life. That story is then duplicated on a theme background and digitally printed to produce the finest printed memorial available. Printing includes Portrait Panel, Tri-fold Brochures and Thank You Cards. Each tribute is designed by a team of graphic artists and printed in full color.

LIMOUSINE - Chauffeured state car seating 8 people from the family home to the service and concluding at the luncheon.